
HP Information Management Consulting Service

Technical Data

A Service of the HP ConsultLine Program

Increase Your Competitive Edge with HP's Assistance

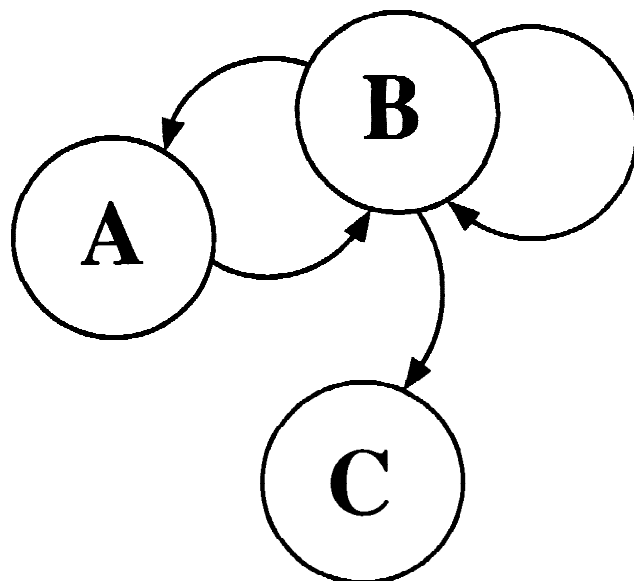
Today's companies face a complex and fast-changing business environment. The timely tracking and analysis of business information is crucial to a company's ability to respond rapidly and competitively in such an environment. HP Information Management Consulting service can help you increase your competitive edge by helping you capture, process, and manage business information effectively.

Effective information management is important in leveraging time and human resources, and takes experience and expert skills to implement. With appropriately skilled professionals becoming harder to attract and retain, external assistance is a much-needed option to supplement your professionals or enhance their skills.

HP Information Management consultants help your information management professionals develop an information technology strategy for your company and select hardware and software that can evolve with changing technology.

Hewlett-Packard's consultants help your information management professionals harness your company's short- and long-term information management requirements and increase the availability, integrity, and control of your company's business information.

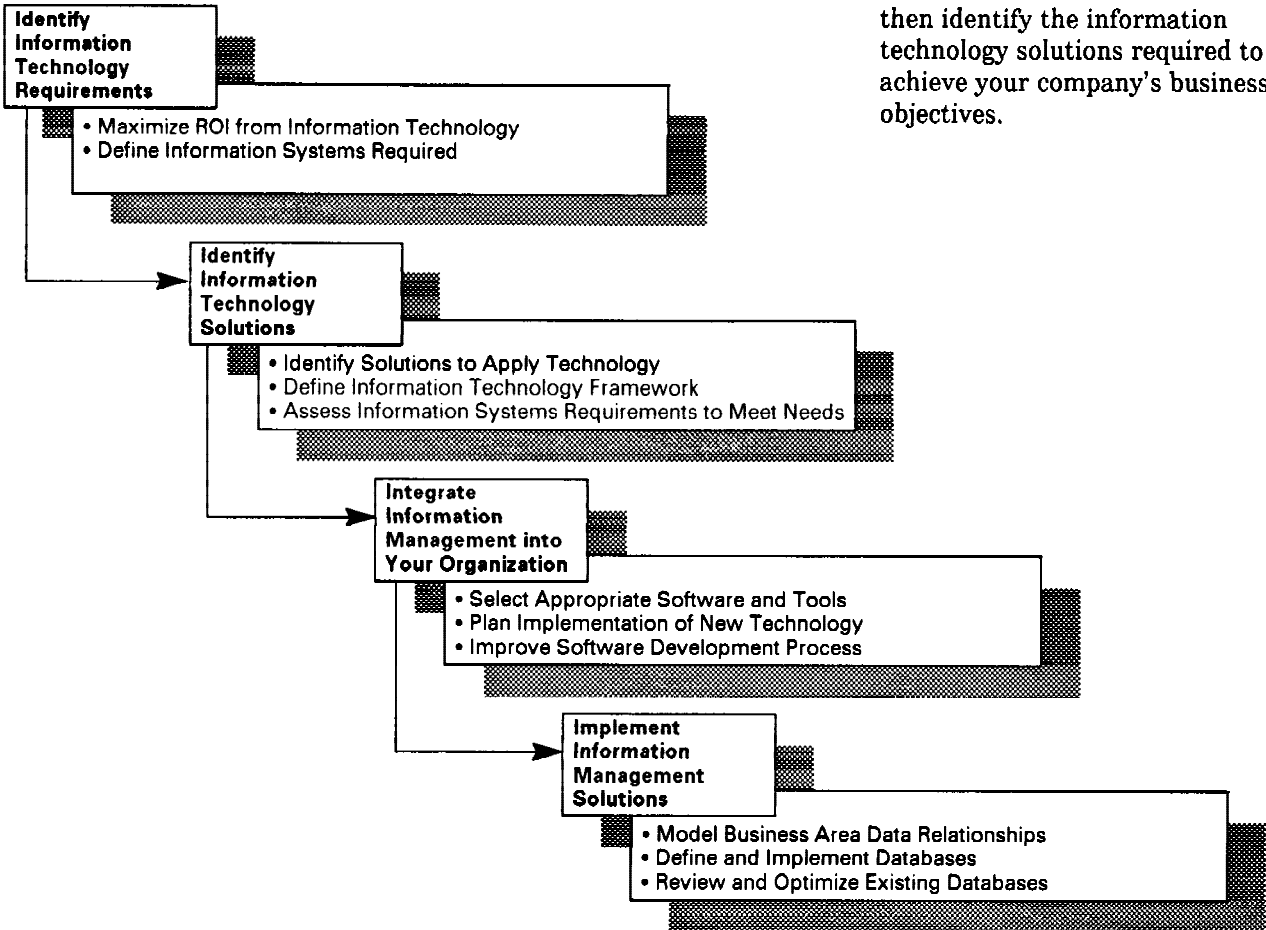
HP Information Management Consulting methodologies are available for a range of solutions. Throughout the phases of the information management process, your experienced HP consultant will work with your professionals to tailor solutions based on your company's specific needs (see Table 1).



Features	Benefits to You	Understand Information Technology Needed to Achieve Your Objectives
• Identification of information technology requirements	• Understand information technology needed to achieve business objectives	Efficient flow of information across your organization develops from a well-planned strategy. An information technology strategy is crucial to forming a cohesive and integrated information technology framework.
• Definition of information technology strategy	• Benefit from new technology and protect current investments	
• Integration of software development processes and tools	• Use new technology faster	
• Implementation of information management solutions	• Ensure a successful solution	
• Application of team approach		

Your HP consultant can work with your professionals to understand your organization requirements and create this information technology strategy. Through a combined team effort, your professionals and your HP consultant analyze your company's business needs and critical success factors and then identify the information technology solutions required to achieve your company's business objectives.

Table 1. Information Management Consulting Process



Your consultant helps your professionals identify the available and emerging technology upon which future information systems can be built. Your consultant helps identify the technology framework that is the basis for information systems within your organization. Understanding and planning your company's hardware, software, network, security, and other needs becomes easier and faster to achieve.

Benefit from New Technology and Protect Current Investments

Once the technology framework has been defined, your consultant helps your professionals evaluate tools and software-development techniques and plan their implementation. These tasks are accomplished with your staff's direct input.

Evaluating tools is a key activity for increasing productivity. Your consultant assists your professionals in determining your organization's technical and business requirements and constraints when developing evaluation criteria. These criteria ensure that the right tools are used for the right job.

Your consultant can suggest improvements in your software development process that reflect recent advances in technology. These recommendations help you maximize the effectiveness of your current in-house resources.

Use New Technology Faster

Effective use of today's sophisticated technology can help your professionals improve data integrity, security, and access by eliminating redundancies and raising productivity. Then, your HP Information Management consultant can help your staff use information technology by assisting in the design and implementation of new databases and in the review of existing ones.

During database design and implementation, your HP consultant assists your staff with conceptual, logical, and physical data modeling. Physical data modeling and implementation may include consulting on data performance, locality, security, and integration.

To optimize your current databases, your consultant can review their physical and logical design structure. Other areas include parameter settings, logging and recovery strategies, performance, data-usage analysis, maintenance, and distributed database strategy.

HP Information Management Consulting service can address both network and relational databases, as well as database migration planning and assistance.

Ensure a Successful Solution

HP Information Management Consulting takes a team approach in working with your professionals to design and implement your information management requirements. Your staff gets hands-on understanding of the latest information management tools, methodologies, and capabilities, thus optimizing internal resources.

HP tailors your solution to complement rather than duplicate your staff's skills. This moderates your company's consulting expenses and adds vital additional resources to speed your company's return on investment.

Throughout the consulting assignment, your staff's knowledge of your organization guides the policy and procedure decisions to ensure that the results fit your organization.

Specifications

Project Manager

You can enhance your satisfaction with HP Information Management Consulting service by appointing a project manager to work with your HP consultant. Your manager provides HP with access to all information and facilities determined necessary for the consulting assignment. HP treats such information with complete confidentiality.

Additional Support Services

We recommend our extensive customer education courses for developing or maximizing the productivity of your staff. Please contact your local HP Customer Education Center for more information.

Ordering Information

HP quotes charges for HP Information Management Consulting service upon your request. For more information, contact your local HP sales representative. For more information on terms and conditions, request HP's Customer Support Services Agreement (CSSA), Exhibit 2W.

HP Information Management Consulting service is subject to local availability.

For more information, call your local HP sales office listed in your telephone directory or an HP regional office listed below for the location of your nearest sales office.

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